



SPONSORSHIP PROPOSAL

THE VOICE OF HERITAGE: OPU-USA @ 2025

Theme:

**Cultural Sustainability and the
Future of Traditions in Diaspora**
– Facing the Future Together

Date: Thursday, August 7
– Friday, August 8, 2025

Venue: Olive Palace Banquets, 828 E.
Rand Rd, Mt. Prospect, IL 60056

ABOUT OPU

(Oodua Progressive Union)

Common Heritage, One Destiny

Oodua Progressive Union (OPU) is a global socio-cultural organization dedicated to the worldwide unity, empowerment, and preservation of Yoruba heritage. Established in [year of establishment], OPU has grown to have branches in over 96 countries. The organization continues to advocate for cultural awareness, peace, and development through dialogue, empowerment programs, cultural celebrations, and political engagement.



OUR MISSION

To create a globally connected and economically viable platform that promotes peace, unity, and harmonious coexistence among Yoruba sons and daughters in the Diaspora, while fostering pride in our cultural heritage and traditions.

OUR VISION

- To build a strong global Yoruba community grounded in unity, cultural pride, and mutual development.
- To serve as a voice for Yoruba people around the world.
- To sustain our ancestral values through reawakening, research, and education.

OUR IMPACT

- Advocacy for cultural preservation
- Empowerment and entrepreneurship initiatives
- Diaspora unity and community development
- Youth education and cultural immersion programs

ABOUT THE EVENT

The Voice of Heritage: OPU-USA @ 2025

is a landmark cultural summit and celebration that brings together over 5,000 Yoruba sons and daughters from the Diaspora and Africa. It serves as a platform for dialogue, artistic expression, entertainment, and empowerment.

The event will showcase dignitaries, traditional leaders, scholars, and cultural enthusiasts. It will include keynote sessions on [specific topics], traditional performances such as [specific performances], panel discussions on [specific themes], and awards dinners to recognize [specific achievements].



KEYNOTE SPEAKER:

IBA GANI ABIODUN IGE ADAMS

15th Aare Ona Kakanfo of Yorubaland,
Global Convener of OPU Worldwide

THE VOICE OF HERITAGE: OPU-USA 2025

Special Features:

- Cultural Showcase and Traditional Performances
- Yoruba Games and Family Activities
- OPU 2025 Official Brochure Launch
- Live Streaming Globally via YouTube and Social Media
- Award Recognitions and Networking

WHY SPONSOR?

Supporting **The Voice of Heritage: OPU-USA @ 2025** aligns your brand with:

- A vibrant, influential cultural movement with global outreach
- Thousands of in-person participants and millions of digital viewers
- A cause that preserves cultural identity and inspires future generations
- An audience of business leaders, professionals, academics, and community influencers

SPONSORSHIP CATEGORIES & BENEFITS

PLATINUM SPONSOR - \$10,000+

- Title sponsor recognition on all platforms
- VIP seating and speaking opportunity at the event
- Full-page color ad (Back Cover) in the event brochure
- Prominent logo placement on banners, flyers, and media
- Featured business profile in the OPU-USA digital and print publication
- 10 complimentary event tickets

GOLD SPONSOR - \$5,000+

- Major logo placement on all materials
- Inside back cover ad in the event brochure
- Public recognition during opening and closing ceremonies
- 6 complimentary event tickets
- Media mentions on radio/social campaigns

SILVER SPONSOR - \$2,500+

- Logo and name placement on event materials
- Full-page inside ad in brochure
- 4 complimentary event tickets
- Recognition in closing speech

SUPPORT & CONTACT INFORMATION

We invite you to be part of this transformative event by becoming a sponsor and leaving a lasting legacy in the Yoruba cultural movement. Your support is crucial in making this event a success and furthering our mission of promoting cultural sustainability and the future of traditions in the Diaspora.

Payments/Contributions:

Zelle: *opu.usa@yahoo.com*

Enquiry: *opuunitedstates@gmail.com*.

For More Info:

Follow: *@opuusaofficial*

www.opuusa.org

Watch Live: *The Voice of Heritage: OPU-USA on YouTube*

Together, We Are Stronger. Together, We Are OPU.

Oodua a gbe wa o – Àmín.